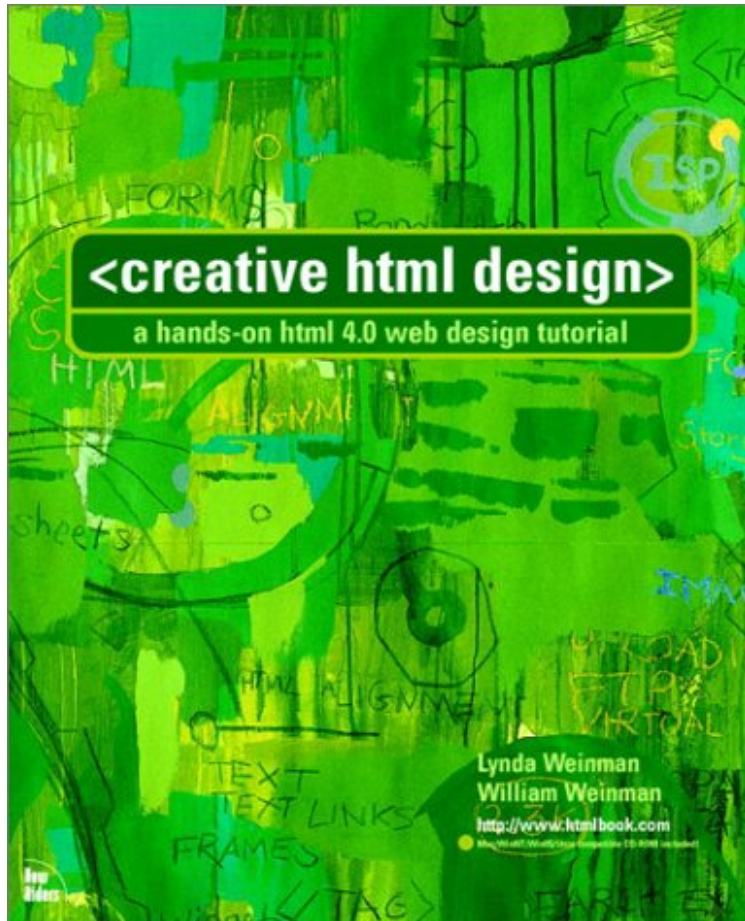


(Pdf free) Creative HTML Design (MCP-Imprint New Riders)

Creative HTML Design (MCP-Imprint New Riders)

Von Lynda Weinman, William E. Weinman
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Produktinformation -Verkaufsrang: #8457518 in BcherVerffentlicht am: 1998-01-19Anzahl der Produkte:
1Abmessungen: 1.28 x 7.34b x 9.08l, Einband: Taschenbuch434 Seiten | File size: 69.Mb

Von Lynda Weinman, William E. Weinman : Creative HTML Design (MCP-Imprint New Riders) before purchasing it in order to gage whether or not it would be worth my time, and all praised Creative HTML Design (MCP-Imprint New Riders):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich.
Einmalig gute Einfhrung in das Gestalten von WebsitesVon Ein KundeWer dieses Buch gekauft hat, ist meiner Meinung nach auf dem richtigen Weg um ein guter Webdesigner zu werden. Was ich damit sagen will ist, da sich dieses Buch nicht nur auf die Darstellung des HTML Codes in seiner Funktion beschrnt, sondern da der Leser an die Grundprinzipien einer guten Webseite ranfhhrt wird. Es wird erklrt, wie man im Web zu agieren hat, damit mglichst viele Nutzer unterschiedlichster Plattformen das Ergebnis der eigenen Arbeit mglichst gleich angezeigt bekommen. Wichtig dafr ist laut der Autorin, da man Browser unabhngige Farben verwendet, die Graphiken "klein" hlt und die Navigation bersichtlich gestaltet. All diese Punkte werden ausfhrlich erklrt und anhand von Beispielen verdeutlicht. Das Buch kommt mit einer CD auf der verschiedene Lessons zu finden sind, welche aufeinander aufbauen und einem so Schritt fr Schritt an die erste Webseite heranfhren. Dabei ist die Autorin nicht lehrmeisterhaft sondern eher

freundschaftlich und meistens klar in ihren Ausführungen. Man sollte sich nicht durch die englische Sprache abschrecken lassen, es ist relativ einfach zu verstehen und ich habe kein vergleichbares Buch in deutscher Sprache gefunden. (Dies ist eine .de an der Uni-Studentenrezension.) 0 von 0 Kunden fanden die folgende Rezension hilfreich. Out of date and too many mistakes Von Ein Kunde This is August 1999 and this book was published in 1998 which means it was probably written early in 1998. That tells. Some referenced links no longer exist and some of the software used in the examples no longer works the way it must have when they wrote the book. There are also errors in the book that sometimes make it hard to follow. Some of the graphics (PCT) on the CD didn't work on my Windows 98 PC. Indeed there are some good points in the book. I was relieved to know that I had been pronouncing "gif" correctly. I've written html since the first Mosaic browser appeared back in 1993, I think it was. I always learn something from someone else's approach, but this book is dated. Perhaps there should have been a companion website that kept links and references to software updated. In this age of such rapid change in the Internet, I wonder if the publication cycle is just too long to get a cutting-edge paper document released while it is still useful. Perhaps these paper documents need to be associated with some online files that are kept up to date and can be downloaded, or they should have a caveat with a "use by" date. There is some "beautiful" design in this book although grayscale graphics don't always show the color differences I think were intended by the authors. The step-by-step examples were good learning tools as well as the summaries. The bottom line, however, is that the errors and out of date information really detract from the quality product it was meant to be when it was first released. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Lacks Thoroughness Von Ein Kunde While useful in parts, I'm surprised at what this book lacks. After you buy this book, and do a little reading, you'll be shocked that it says nothing about tables--which is one of the most important html skills to learn. Quite simply, you just can't do any serious Web design without knowing tables quite well. The book does cover using tables for tiling graphics, but there's much more to tables than merely placing graphics on a page. I'm rather surprised that three (3!) book editors let this glaring omission get by. Perhaps here's a case where the editors don't know much about the subject matter--an example for the buyer to beware. I liked Weinman's book "Designing Web Graphics"--It's a great intro to how art is used in the Web medium, but now I have doubts that she can teach html effectively. Sure, it's fun to learn a few tricks in html, but it's much more useful to know enough html to do what your Web project needs. There's too many html books and tutorials that attempt to teach html in little bits and pieces. I feel that the best way to learn html is to do an actual web design project, test its effectiveness, and learn from your mistakes. Learning html is a very detail-oriented skill--and books that teach html need as much detail as a real Web design project warrants.

.de This first-rate overview of Web design and creation brings together two bestselling and highly regarded members of the Weinman family--Web graphics guru Lynda and her CGI wizard brother William--and encompasses both technical and aesthetic issues. The Weinmans work from the idea that learning how to code your own HTML documents will give you better flexibility and results (not to mention self-gratification); they not only explain "how to," but also "how to do well." Creative HTML Design includes solid explanations on safe colors, how to reduce graphic sizes, and how to use tables, JavaScript, and cascading style sheets in ways that are accessible to most Web browsers. Given the breadth of information covered, this is one of the more comprehensive and digestible introductions to Web design available. Throughout each chapter, Team Weinman demonstrate how to create a complete Web site, highlighting both state-of-the-art techniques and tasteful rules of thumb. They detail each step of creating the Ducks in a Row site and point you to the finished results, which can be viewed online. The authors explain a variety of popular utilities, including image-map editors and graphics packages, and also teach you how to best troubleshoot the less-than-optimal HTML created by the many WYSIWYG editors on the market. The excellent appendix contains a complete HTML 4.0 reference and a glossary of terms. A browser-safe color chart is also included in the front cover. The enclosed CD-ROM contains all of the files used throughout each lesson. Creative HTML Design is more of an introductory guide, but there is advice in here that will benefit all levels. Kurzbeschreibung For courses in HTML and Web Site Design. Creative HTML Design walks you through building a real, working web site, specially created for the lesson plans in this book. In the process, you will learn all the phases of site design--from selecting an ISP and uploading files, to more advanced techniques like adding animation and rollovers. Step-by-step tutorials for Photoshop 4.0 and Paint Shop Pro teach how to design using "safe" colors, make distinctive background tiles, align your graphics, use tables and frames, include JavaScript rollovers, use CSS, as well as numerous other design and HTML features. This book includes a complete HTML 4.0 reference with details on all current HTML elements. Synopsis For courses in HTML and Web Site Design. Creative HTML Design walks you through building a real, working web site, specially created for the lesson plans in this book. In the process, you will learn all the phases of site design--from selecting an ISP and uploading files, to more advanced techniques like adding animation and rollovers. Step-by-step tutorials for Photoshop 4.0 and Paint Shop Pro teach how to design using "safe" colors, make distinctive background tiles, align your graphics, use tables and frames, include JavaScript rollovers, use CSS, as well

as numerous other design and HTML features. This book includes a complete HTML 4.0 reference with details on all current HTML elements.